

# On Your Six

## A Look at CoB Google Scholar Cites by Sixth-Best Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's sixth-best publication (i.e., each faculty's sixth most heavily-cited paper). As such, this report is a follow-up to "Cites & Sounds," "Second Best," "Is the Third One a Charm?," "Fourth Down" and "Five for Fighting." Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

**Table 1**  
**Google Scholar Cites in the CoB: Totals from #6 Sources**

Rank	Name	GS Cites	Source	Year
1	Davis, Donna	23	<i>Computers &amp; Operations Research</i>	1998
2	Hsieh, Chang-Tseh	12	<i>International J of Services &amp; Standards</i>	2004
3	Doty, Harold	10	unpublished paper	1997
4	Lindley, James	10	<i>Journal of Financial Research</i>	2003
5	Topping, Sharon	8	<i>Real Estate Economics</i>	1991
6	Marvasti, Akbar	7	<i>Applied Economics</i>	1998
7	Nissan, Edward	5	<i>Journal of Insurance Issues</i>	2001
8	Becker, Cherylynn	4	<i>Hospitality &amp; Tourism Educator</i>	1996
	Lai, Fujun	4	<i>Int J of Phys Dist &amp; Logistics Mgt</i>	2006
10	Nail, Lance	3	<i>J of Applied Corporate Finance</i>	1998
10	Wittmann, Michael	3	<i>Journal of Relationship Marketing</i>	2002
12	Clark, Stanley	2	<i>J of Corporate Accounting &amp; Finance</i>	2002
12	Jordan, Charles	2	<i>J of Applied Business Research</i>	2001
	Klinedinst, Mark	2	<i>Journal of Comparative Economics</i>	1998
	Malik, Farooq	2	<i>Journal of Banking &amp; Finance</i>	2005
	Niroomand, Farhang	2	<i>Review of World Economics</i>	1991
	Peyrefitte, Joseph	2	<i>International J of Management</i>	2006
18	Bonaparte, Yosef	1	unpublished paper	2007
	Carter, George	1	<i>American Business Review</i>	1999
	Dakhli, Sami	1	<i>The Manchester School</i>	2006
	DePree, Marc	1	<i>Strategic Finance</i>	2006
	George, Babu	1	<i>Community Development Journal</i>	2007
	Gunther, William	1	unpublished paper	1989
	Laatsch, Francis	1	<i>Journal of Derivatives</i>	2000
25	Anderson, Mary	0		
	Andrews, Melinda	0		
	Becton, Bret	0		
	Blettner, Daniela	0		
	Bradley, Greg	0		
25	Burgess, Brigitte	0		
	Chen, Kuo Lane	0		
	Collins, Brian	0		
	Clark, John	0		
	Cumbie, Barry	0		
	Drake, Erin	0		
	Duhon, David	0		
	Foster, Jame	0		

	Gade, Michael	0
	Gevrek, Deniz	0
	Gibbs, SherRhonda	0
	Goodwin, Kimberly	0
	Green, Trellis	0
	Hansen, John	0
	Henderson, James	0
	Hood, Matthew	0
	Jackson, Steven	0
	Jiao, Feng	0
25	King, Ernest	0
	LaFleur, Elizabeth	0
25	Lambert, John	0
	Lay, Marsha	0
	Lunsford, Dale	0
	Magruder, James	0
	Monchuk, Daniel	0
	Parker, Paula Diane	0
	Pate, Gwen	0
	Paster, David	0
	Pollitte, Wesley	0
	Posey, Roderick	0
	Price, Catherine	0
	Sequeira, Jennifer	0
	Shi, Weihua	0
	Smith, Robert	0
	Smith, William	0
	Wolf, Marco	0
	Yaoyuneyong, Gallayanee	0
	Zantow, Kenneth	0

**Notes:** The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management.

There are a number of interesting results in Table 1 above. Some of these are:

- There is a 43-way tie for 25<sup>th</sup> place, all at 0 cites. This means that fully 64.2% of CoB faculty do not have a sixth paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper.
- Interestingly, only one of the CoB's *distinguished professors* falls in the top 10, and only two of the four remain out of the 0 cites pool after six publications.
- Both James Lindley (FIN) and Sharon Topping (MGT) continue to reside amongst the top 5, simply an amazing feat for the tandem.
- While a number of individual CoB faculty fell into the 0 cites pool (e.g.,
- With the results of this installment, two of the top 5 CoB faculty in Table 1 above are females (including the #1), while 3 of the top 10 are the same.

The next installment in this tournament-like series will focus on GS citations to each CoB faculty's seventh-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.